



Rising Tide Society Board of Directors

Q2 Board of Directors Meeting Minutes

Thursday, June 13th, 2024

8:00 am PST / 11:00 am EST

[Agenda](#)

1. **Call to order (Brittanny Taylor)**

Board President Taylor called the meeting to order at 8:05 am PST/11:05 am EST [Board Members participated via Zoom conference

2. **Roll Call (Board Secretary Elizabeth Coopersmith)**

Attending: Brittany Taylor, Christopher Stiles, Jaime Thompson, Elizabeth Coopersmith, Erin Perkins, Rhiannon Leila (joined at 8:30 am PST/11:30 am EST)

Excused Absences: Marvin Flavien, Braden Drake, Natalie Franke, Wendy Zook

Board Membership Update: Emilia Farrace has resigned from the Board

3. **Secretary's Report (Coopersmith)**

[Approval of May's meeting minutes](#)

Coopersmith called to approve meeting minutes, which Erin Perkins seconded. **The motion was approved at 8:06 am PST/11:06 am EST.**

4. **Treasurer's Report (Jaime Thompson)** - Thompson presented a financial report for 2024 through May.

- a. All expenses have been paid through May 2024
- b. RTS is running a deficit from our projected budget.
- c. Thompson, President Taylor, and Director Zook have begun applying for grant programs, but most will not be awarded until the Fall.
- d. A volunteer is coming on to pursue additional grants and fundraising.

5. **President and Executive Director's Report (Brittany Taylor)** -

- a. Zook and volunteer project manager Lindsay Bishop are now leading the operational side of RTS. Taylor is meeting with a potential sponsor next week; updates to come
- b. Taylor and Zook will be working with our DEIB expert to set up an open call this summer for leaders and members to talk about their experience with RTS
- c. Taylor, Zook, and Thompson met to discuss additional revenue resources and strategies, and official recommendations will be presented to the board
- d. Discussion regarding fundraising on a chapter level. Taylor is working on creating an educational resource for chapters and members.
- e. The Birthday Bash - RTS is promoting monthly donations through [Givebutler](#), and Taylor encourages everyone to continue posting and submitting birthday posts on Instagram. Wendy and Brittany are hosting a live State of the Union Zoom call on June 24.
- f. [Bonfire](#) limits the number of t-shirt campaigns that can be posted, so individual chapter merch has been taken down. The links still exist, so save your chapter merch links.
- g. Board nominations—This is the last week of board nominations. Encourage your members to apply. Once Wendy returns, she and Brittany will start scheduling interviews.

6. **Leadership Updates (Christopher Stiles)**

- a. 10 new chapter leaders are currently going through the onboarding process. There is a 90-day process that includes giving them the links and resources. A volunteer coaches them on setting up their chapter, and a check-in meeting is scheduled at the end of 90 days.
- b. Future-casting chapter leadership - Ideas include mandatory co-leaders, leadership certification, and establishing leadership timetables and offboarding practices.

- c. Reinstating the Marketing committee will be a priority when Zook returns to re-focus on messaging for leaders and members on the value they get from RTS.
7. **“For the Good of the Board...”**
- a. Next quorum board meeting: Thursday, July 11th, 2024 @ 8:00 a.m. PST / 11:00 a.m. EST ([Zoom link](#))
 - b. Next quarterly executive committee meeting: Friday, July 26th, 2024 @ 8:00 a.m. PST / 11:00 a.m. EST
 - c. Next quarterly board meeting: Thursday, August 8th, 2024 @ 8:00 a.m. PST / 11:00 a.m. EST
8. Adjournment (Brittanny Taylor)
- a. Board President Taylor moved to adjourn the meeting at **Board member Leila seconded the motion, the motion was approved, and the meeting was adjourned at 9:13 am PST/12:13 pm EST.**