

Rising Tide Society Board of Directors

Minutes

Q3 Board of Directors Meeting

Thursday, August 8th, 2024

8:00 am PST / 11:00 am EST

Agenda

1. Call to order (Brittanny Taylor)

Board President Brittanny Taylor called the meeting to order at 8:15 am PST/11:15 am EST. All members participated via Zoom conferencing.

2. Roll Call (Board Secretary Elizabeth Coopersmith)

Attending: Brittany Taylor, Christoper Stiles, Elizabeth Coopersmith, Erin Perkins, Rhiannon Leila, Jaime Thompson, Marvin Flavien, Katrina Widener, Wendy Zook Excused Absences: Braden Drake, Natalie Franke
A meeting quorum was reached

3. Secretary's Report

a. **Approval of July's meeting minutes**—Coopersmith moved to approve the previous meeting's minutes. Board member Perkins seconded the motion, **and the minutes were approved at 8:18 a.m. PST/11:18 a.m. EST.**

- b. **Promoting RTS members' businesses**—The membership Facebook group has received many promotional post requests, which are not permitted. Coopersmith asked the board to consider offering paid advertising in RTS's weekly and monthly newsletters. The benefits are increased revenue, membership involvement, and personal investment in RTS.
 - The Board response was positive; Coopersmith and Zook are already meeting to talk about the newsletter this week and will firm up details and present them to the board.
- 4. **Treasurer's Report (Jaime Thompson)** Thompson presented RTS's financial report for 2024 through July.
 - a. All expenses have been paid through July, but the rest of the quarter is questionable.
 - b. Revenue is significantly down from budget projections for the year.
 - c. Thompson requested additional help searching for grant revenue.
 - d. The Board identified a specific amount of money that must be raised by each member by September 1st to meet our financial obligations.

5. President's Report (Brittanny Taylor)

- a. **Welcoming Katrina Widener to the Board** Taylor submitted the oath, which she accepted.
- b. Letters of commitment from the board Due September 12
- c. Board self-assessments Due September 12
- d. Future visioning questionnaire Due September 12
- e. Birthday Bash as RTS's official annual event
- Taylor moves to make the Birthday Bash an annual event, planning to begin in the first quarter of the year. Board Member Perkins **seconded the motion**, which was approved at 9:07 a.m. PST/12:07 p.m. EST.
- f. **Board nomination committee discussion** Discussion of a second possible new board member, Geily Romero, to serve a 2-year term. Taylor moved to offer her the position, which was seconded by Board member Stiles. **The motion was approved at 9:30 am PST/12:30 pm EST.**

6. Executive Director's Report (Wendy Zook)

- a. **Rest of 2024 at a glance** no additional events except for the two webinars that are scheduled
 - i. The rest of the year will be devoted to next year's overall strategy, which will then be distributed to separate committees and programs.
- b. Development team overview the big picture of planning and strategy and creating an operations plan. By October, a 2025 proposal will be formally submitted to the Board.

c. June 2025 paid membership level

- i. Free membership will still be available
- ii. Members will get additional benefits
- iii. Taylor makes a motion to approve the addition of a paid membership level in June 2025. Perkins seconded the motion, and the motion was passed at 9:45am PST/12:45pm EST
- d. **Board Retreat**—so far, plans are for the week of October 21 on the East Coast near an airport. A Slack channel will be created for the retreat.

e. Committee updates

- Education Widener and Leila will continue to be co-chairs ur first webinar will be at the end of August, with the next one scheduled for November.
- ii. The podcast is on hold until later this year
- iii. The Leader library themes for set for Quarter Three and Five
- iv. Leadership committee Refresher courses are being offered to leaders who need them
- v. Project manager is back, and Freecamp has been set up
- f. **Blog request** please contribute a blog post. More information will be available in Slack

7. "For the Good of the Board..."

a. Next quorum board meeting: Thursday, September 12th, 2024 @ 8:00 a.m. PST / 11:00 a.m. EST.

8. **Adjournment** - Board President Taylor moved to adjourn the meeting, which Widener seconded. The motion was approved, and **the meeting was adjourned at 9:52 am PST/12:52 pm EST.**

Submitted to the board on 9/12/24 for approval at the next Quorum meeting.